



"Take my hand and help me rise to my potential."



2019-2020  
**Annual Report**

## Closing the achievement gap, one precious child at a time.

Educational inequity is a social injustice impacting children in low-income neighborhoods throughout the East Bay. Kids, primarily Black and Latino, are systematically locked out of opportunity due to where they were born and the schools they attend.

**% Elementary school children attending OUSD schools in low-income neighborhoods who scored well below grade level in reading and math**

**81% of Black Children**

**75% of Latino Children**

Since the COVID-19 pandemic, the need and urgency for interventional math and reading tutoring is even more critical. As a community, we must do more - the kids need all of us now more than ever. Rising to meet this new challenge together, we will innovate distance learning solutions, adapting to the new normal so the educational crisis our community is facing can have a happy ending. Together, we can empower one amazing child at a time.

## Mission

To nurture and equip children to rise above the challenges created by generations of poverty, violence, and educational inequity.

## Who we serve

Our vision is that every child is reached by a caring community at a critical time in their life to nurture hope, the courage to dream, and the opportunity to thrive. Our programs, fueled by our innovative community engagement process, are strategically targeted to provide one-to-one tutoring to struggling 2nd graders, career mentoring to teens seeking a rewarding career, and nourishing, kid-friendly food bags to families of students facing food insecurity.

Each year, hundreds of eager students, like Juliana, overcome challenges they face in school and beyond. When we first met Juliana in the first grade, she was way behind her fellow classmates in reading. She was enthusiastic to learn, but poor school attendance and other outside issues over the course of the next two years kept holding her back. Both years she was unable to complete the Succeeding by Reading program and reach grade level.

In third grade, something finally clicked for the determined young girl. She pleaded with her teacher and her principal for one last chance. A deal was struck: "If you don't miss school for a month, we'll consider you." Seizing the opportunity, Juliana did just that. With perfect attendance, she was readmitted to our program, and poured herself into her work. But as is often the case, something still wasn't right. On a hunch, her tutor, Ann, helped arrange a visit to an eye clinic. Very soon, Juliana had new glasses, and she was off and running. Over the course of just three months of working together, Juliana made significant progress and, prior to the COVID-19 disruption, was finally on course to reach grade level. It took good timing, determination, and a caring adult!

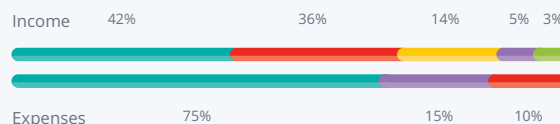
Showing up weekly for these children lets them know they matter, provides substantial growth in critical academic ability, and boosts their self-confidence.

## For year ending June 30, 2020 Financial Snapshot

Children Rising is able to serve more and more children each year thanks to a foundation of financial stability and fiscal responsibility. Our income is based on a strong ratio of individual contributions, foundation grants, and corporate partnerships. We take great pride in our efficient stewardship of those investments.

### Income

Individual Donations	42%	\$462,589
Corporate and Foundation Grants	36%	\$391,070
Extraordinary Income	14%	\$153,242
Community Partners	5%	\$50,096
Service Fees	3%	\$34,808
<b>Total Income</b>		<b>\$1,091,805</b>



### Expenses

Program Expenses	75%	\$772,827
Development & Communications	15%	\$151,661
General Admin	10%	\$100,932
<b>Total Expenses</b>		<b>\$1,025,420</b>



**Help a child Soar.** Children Rising empowers children attending our local public schools most affected by poverty, violence, and educational inequity. Your investment helps us provide our services in support of the teachers and principals in these under-resourced schools so children like Juliana may rise to their God-given potential.



## INTERVENTIONAL LITERACY AND NUMERACY PROGRAMS

In the Oakland Unified School District (OUSD), the need and urgency for interventional reading and math tutoring is significant. This is particularly true for Black and Latino children growing up in poverty and attending under-resourced neighborhood schools. 2019 standardized testing for these children in 3rd-5th grade indicated at least **75% were performing substantially below their grade levels in either reading or math**. When we reach these children prior to 3rd grade, we can substantially advance their reading and math skills, providing them grade-level abilities, increased confidence, and a much fairer chance of learning and growing in elementary school, middle school, high school, and beyond. **65% of the children who receive at least 16 interventional tutoring sessions experience 2+ grade levels of growth in their math or reading ability**. We are working to close the academic achievement gap in our under-resourced public schools, one child at a time.



### Succeeding by Reading

One-on-one tutoring empowers children who are eager to learn to read, and encourages them with positive role models, library services, and additional books to fuel the love of reading.

### Path2Math

Co-developed with OUSD math education specialists, our one-on-one tutoring provides enthusiastic children with foundational numeracy skills and enhanced critical reasoning abilities, and encourages them with positive role models.

#### Highlights of Combined Literacy and Numeracy Programming



**19** Schools supported



**178** Tutors trained in reading or math



**448** Students tutored in reading and math



**800** Students provided library programming



**20** Library books checked out and read per student



**9,000** Student library hours



**5,190** Student tutoring hours in reading or math



**\$670** Value of free tutoring per child



### CareerBridge

CareerBridge prepares high school students in the most economically disadvantaged areas of Oakland for meaningful college and career experiences through academic and business workshops, individual mentorships, and relevant on-the-job experience.



**21** Weeks of online workshops



**5** Partner companies providing internships



**28** Summer interns



**300** Student hours of high school guidance & career mentoring

### Health4Kids

Many children who are dependent on school-supplied breakfasts and lunches go home to empty cupboards and refrigerators over the weekend. Health4Kids provides bags of nourishing, kid-friendly food for undernourished children to take home from school every other Friday.



**31** Total # of volunteers



**10,150** Bags of food prepared and delivered to school children and their families



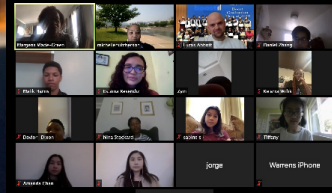
**\$14,500** Covid-19 family relief grocery gift cards provided after shelter-in-place orders



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Tax ID: 94-3403801



Distance Learning

Our purpose is to help children attending public schools most affected by poverty, violence, and educational inequity by raising awareness and rallying community support for their needs; and by galvanizing and guiding volunteers to teach, mentor, and nourish the children so they may develop academic and life skills to realize their God-given potential.

## Thank You

We are grateful to all of our donors, volunteers, faith communities, and corporate and community partners. Your gifts, both large and small, allow us to make an important contribution to our local educators, who tirelessly commit themselves to the children, while struggling with a lack of resources.

## Ensuring Success for Generations to Come

### 2019-2020 Champions for the Children

#### \$50,000+

Ahlsten Foundation  
Beaver Foundation  
Cisco Foundation  
We Raise Foundation

#### \$20,000 - \$49,000

Callison Foundation  
First Presbyterian Church of Berkeley  
Lowell Berry Foundation  
Carl & Judy Moore  
Rogers Family Foundation  
Stocker Foundation  
Richard & Barbara Thompson  
Kirby & Amy Wilcox

#### \$10,000 - \$19,999

Albertsons Companies Foundation  
Bill & Nancy Branagh  
Children's Support League  
Fleishhacker Foundation  
James & Kathryn Lee  
Julie Knell  
Terry & Mary MacRae  
Pacific Galvanizing  
Piedmont Community Church

#### \$5,000 - \$9,999

Anonymous  
Tom & Diane Branagh  
Rebecca Buckley  
Ginger & Ryan Dole  
Kathy Drake  
Kerry & Leila Gough  
Donald & Karyn Kintzer  
Fred & Robbin Kroger  
John & Karen McGuinn  
Eric & Jackie Mowat  
Mark & Joanne Perra  
Marti Pozzi & Jim Congdon  
Stephen and Mary Birch Foundation  
David & Robin Sweet  
Clorox Company Foundation  
William H. Donner Foundation  
Gary Yee

#### \$2,500 - \$4,999

California Bank of Commerce  
Stephen & Shirley Easton

First Covenant Church  
Daniel & Joanna Gilbrech  
James & Lynda Hampton  
Jim & Sandy Holst  
April Joseph  
Tom & Sherry Kaetzel  
Daniel Livey & Mary Reed  
Bruce & Rita McIntosh  
Xanthi Michealsen  
Christopher Nichols  
Jon & Nancy Norman  
Laurel Przybylski  
Richard & Janet Sheehy  
Union Bank  
Jim & Sophia Wambach  
Eric & Deborah Woychik

#### \$1,000 - \$2,499

Jonathan Becker  
Doug & Lauren Bockmiller  
Christopher & Chelsea Boniak  
Bill & Jennifer Brandenburg  
CAVU Wealth Advisors  
Chevron  
Christ Episcopal Church  
Julie Clark  
Convergence Covenant Church  
Pamela Curtis  
Virginia Daniel  
Phillippe & Martha Daniel  
Gary Depolo  
Robert & Merrie Dillow  
Facebook  
Steve & Linda Hawkins  
Betty Huppert  
Larry & Joan Johnson  
Edward & Ingrid Koo  
Lawrence Livermore National Laboratory  
Wilson & Lena Leong  
Bob Livey  
Al & Connie Loosli  
Thomas & Holly Love  
Charlotte Martinez  
Manny & Paula Martinez  
Jonathan & Varetta Mayes  
John & Linda McClain  
Chipman & Mary Miles  
Nonprofits Insurance Alliance of California  
J.R. & Amy Orton

Brenda Paulin  
Paul & Carolyn Piraino  
PWC  
Jerry & Anita Ramlo  
Steve & Svetlana Robinson  
Roger Tong & Linda Safarik-Tong  
Ann Rosenberg  
David & Jen Roth  
Steve & Phyllis Rowell  
Charles Silverman  
Leland & Marilyn Snider  
Paul & Gwen Stephens  
Donna Thayer  
Phil & Ashley Verinsky  
Walnut Creek Presbyterian Church  
William Lynch Foundation for Children  
Workday  
Y & H Soda Foundation

#### \$500 - \$999

Scott & Miho Armacost  
Brett Bartscherer  
Lorenzo Bavoso & Sally Van Etten  
Jon & Elaine Blankmeyer  
David & Pat Bleckley  
Brenda Boudreaux  
Larry & Betsy Brassea  
Virginia Burns  
Garlin & Mayotis Cephas  
Bob & Kay Cheatham  
Ben & Sophie Cheng  
Richard & Deborah Cherry  
Frances Chou  
Walt & Jean Crockett  
Curtis & Janice Crum  
Dan & Sylvia Johnson  
Virginia Daniel  
David & Charmaine Shen  
Lowell & Judith Dawson  
Marlene & Donato DeMarchi  
Carol Difilippo  
Don & Nancy Steckel  
Mark & Lynne Edwards  
Beverly Farrell  
Noel & Aliza Gallo  
Steven Goodwin  
Marian Gray  
Kimball Hamilton  
Lisa & Glenn Hamill

Bronwyn Harris  
Carolyn Hendsch  
Helen Holtz  
Mary S. Hudgens  
Karen Jones  
Ron & Ann Kihara  
Charles & Sally Klinedinst  
Dave & Judy Knoll  
Alan & Deborah Kropp  
Jennifer Lien  
Kirk Long  
Montclair Presbyterian Church  
Mick & Laura Morlan  
Janet Mulshine  
Nate & Melissa Racklyeft  
Xavier Naville  
William & Judith Norton  
Oakland Worship Center  
Paul & Anna Loscutt  
Gregory & Sonja Redmond  
Robert & Carolyn Rickett  
Randy & Diane Roth  
Chris & Lynn Rudnicki  
Larry Ruff  
Raymond & Beverly Schmidt  
Art & Concetta Schroeffer  
David Silver & Angela Aquino  
William & Lynn Simpson  
Sloan Sakai Yeung & Wong LLP  
John Sutter  
Paul & Kaye Tiao  
Peter Todd  
Vivian Urata  
Debbie Wambach  
Elizabeth J. Willingham  
Steve & Laura Wolff  
John & Rose Woo  
John & Dana Wu  
Janet Zovickian

#### \$250 - \$499

Nafeesa Ahmad-Bey  
Stephanie Allen  
Carl Anderson  
Robert & Gayle Anderson  
Melissa & Jesus Arciniega  
Paul Ashby  
Dan & Gail Baer  
Jeff & Kathy Bairey

Jeanne & Glenn Ballard  
Charles Bang & Selma Chin  
Holly Bartscherer  
Phil & Carolyn Bateman  
Eric Behrens  
Bhanu & Supriya Singh  
Jocelyne Birren  
Mitch & Nancy Boomer  
William & Jill Boyce  
Bill & Ellen Boyd  
Gleoria Bradley-Sapp  
Barbara Brooks  
Jan & Byron Brown  
Ginny Bruzzone  
Dennis & Susan Burke  
Burnham Brown  
Timothy & Sandy Buscheck  
California Crosspoint Academy  
Nicole Callis  
Donna Canali  
Jennifer Carreras  
Melody Chen  
Amber Childress  
Jeff & Laura Chou  
John & Susan Cortis  
Bob Dailey  
Alfred Dossa  
Jane & Kyle Duggan  
Steve & Nancy Duin  
Neil & Patricia Ericksen  
Nikola Filby  
Danny & Bethany Fitelson  
Glenda Freberg  
Mark & Karen Frisbie  
John & Marilyn Gage  
William & Janice Ghirardelli  
Jan & Kent Gordon  
Rod Gue  
Steve & Gail Hatch  
Arlene & Larry Hatfield  
Sandra Hearn  
Arnold & Margaret Horwitz  
Janet Howland  
Glenda Hultgren  
John & Christine Ritchey  
Joann Johnson  
Katharine Johnson  
Nina Johnson  
Roy Dean & Claire Koenig

Neurtsa Lancaster  
Christopher Lasack  
Yasaman Lee  
Andy & Nancy Lewis  
Geoffrey & Catherine Luce  
Laurie & Marian McGaw  
Michael & Mary McKenna  
Edd McKibben  
Michael & Catherine Farrar  
Wendall Mitchell  
Jennifer Mowat  
Joe & Melanie Nuni  
Orinda Community Church  
Thomas Park  
Mitani Perkins  
Reto & Wendy Peter  
Vernon & Patricia Phillips  
Sarah Picker  
Terry & Lisa Pickett  
John Pomidor  
Janine Quinn  
Susan Sanford  
David Schuricht  
Debby Senter  
Clark & Julie Sept  
Lorraine & Bob Sheatsley  
Eric Steckel & Marissa Suarez  
Karin Stryker  
Summit Bank  
Brady Thomas  
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Tom & Jean Zimmerman  
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Elaine Tseng  
Norbert & Adela Wagner  
Carrie Wambach  
Andrew & Madalyn Wang  
Shirley & Jieh-shan Wang  
Lawrence & Mary Ann Wight  
Edward Willis  
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Julie Wu  
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